

 **PICTURE THIS**

HAND AFTER HAND, WE'RE HERE TO SHOW THAT MEANINGFUL CHANGE CAN OCCUR THROUGH THE COLLECTIVE ACTIONS OF COMMON INDIVIDUALS.

BY THE END OF ONE WEEK:

COMMIT TO ONE OR MORE ACTION ITEMS

DOCUMENT YOU TAKING ACTION USING A CAMERA

BE CREATIVE WITH IT

EMPOWER OTHERS, PASS THE CARD ALONG AND TELL AT LEAST TEN OTHERS ABOUT THE CAMPAIGN

MAKE AN IMPACT BY SENDING THE PHOTOS TO US SO WE CAN SHARE YOUR CHOICES WITH THE WORLD

EMAIL YOUR DIGITAL PICTURES + ZIP CODE TO:
BRUTELABS+ ZIP @GMAIL.COM

ACTION ITEMS:

VISIT THEDRU.COM/PICTURETHIS FOR MORE INFO

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ACTION ITEMS:

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- PUT A BRICK IN THE TANK OF YOUR TOILET; SAVE WATER
- USE PUBLIC TRANSPORTATION ALL DAY FOR A DAY OR TEST DRIVE A HYBRID CAR
- GET A TERRAPASS TERRAPASS.COM
- HAVE YOURSELF MARKED AS AN ORGAN DONOR ON YOUR DRIVER'S LICENSE
- BE AWARE OF CURRENT EVENTS: READ THE NEWS, VIA NEWSPAPER OR NEWS WEBSITES, ALL WEEK
- GET/RENEW A LIBRARY CARD
- REGISTER TO VOTE
- INSTALL AN ENERGY-SAVING LIGHT BULB
- PLANT A TREE OR VEGETABLE GARDEN
- DONATE 25 ARTICLES OF CLOTHING/ HOUSEHOLD ITEMS TO GOODWILL
- TRY ANOTHER RADIO STATION FOR A WEEK
- RECYCLE \$5 WORTH OF CANS, BOTTLES, NEWSPAPER AND DONATE TO A CHARITY
- ADD A 'PICTURE THIS' LINK TO 3 OF YOUR ONLINE COMMUNITIES (IE; BLOG/AIM/MYSPACE/FRIENDSTER)
- TAKE A PICTURE OF SOMETHING THAT PISSES YOU OFF
- WRITE A BLOG ENTRY ABOUT SOMETHING YOU ARE PASSIONATE OR CONCERNED ABOUT
- VOLUNTEER A DAY TO THE CAUSE OF YOUR CHOICE

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